

## **FOR IMMEDIATE RELEASE**

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### **Habitat for Humanity East Bay celebrates continued support for affordable housing efforts in 2011 with \$10.4 million in funding from Thrivent Financial for Lutherans**

*Thrivent Financial for Lutherans announces \$10.4 commitment to build Habitat for Humanity homes in 33 states across the country*

**Oakland, CA (Dec. 6, 2010)** – Habitat for Humanity East Bay received \$69,850 in funding to help build a house in Oakland as part of Thrivent Builds with Habitat for Humanity in 2011.

Nationally, Thrivent Financial announced a commitment of \$10.4 million to Thrivent Builds with Habitat for Humanity and its homebuilding program, continuing its support of Habitat's mission for a sixth year. This funding will make the construction of 164 additional homes in 33 states possible.

In 2011, Thrivent Financial for Lutherans, through its unique partnership with Habitat for Humanity International called Thrivent Builds with Habitat for Humanity, will surpass more than \$150 million in its total commitment over six years to create affordable housing. Habitat for Humanity East Bay has built five homes previously as part of that effort.

"The Thrivent Builds partnership has helped Habitat East Bay increase the number of families served in our community," said Janice Jensen, President and Chief Executive Officer. "We are so grateful for Thrivent Financial's support of our efforts to provide decent, affordable homes in partnership with families in need."

While Thrivent Financial provides at least 55 percent of the funding for each Thrivent Builds home, local volunteers—many of them Thrivent Financial members and members of area Lutheran congregations—assist with construction and help raise additional funds.

Since its inception in 2005, Thrivent Builds with Habitat for Humanity has helped more than 2,500 families in the U.S. and around the world achieve the dream of homeownership. Thrivent Financial for Lutherans continues to be one of the largest non-government supporters of Habitat for Humanity International.

### **About Habitat for Humanity East Bay**

Habitat for Humanity East Bay creates successful homeownership opportunities for families with limited incomes by building sustainable housing and revitalizing neighborhoods. Founded in 1988 and now the largest Habitat affiliate in Northern California, Habitat East Bay envisions simple, decent, affordable homes in safe neighborhoods for all families.

**Thrivent Builds with Habitat for Humanity** is a multi-year, multi-million dollar partnership between Thrivent Financial for Lutherans and Habitat for Humanity International. Thrivent Builds is designed to involve Thrivent members and Lutherans in helping provide a "hand up" to people who lack decent shelter, offering them a path to greater economic independence. Excluding government funding, Thrivent Builds with Habitat for Humanity is Habitat's largest single source of funding, constructing nearly 2,500 homes in the U.S. and around the world since 2005. For more information, visit [ThriventBuilds.com](http://ThriventBuilds.com).

### **About Thrivent Financial for Lutherans**

Thrivent Financial for Lutherans is a not-for-profit, Fortune 500 financial services membership organization helping approximately 2.6 million members achieve financial security and give back to their communities. Thrivent Financial and its affiliates offer a broad range of financial products and services

including life insurance, annuities, mutual funds, disability income insurance, bank products and more. As a not-for-profit organization, Thrivent Financial creates and supports national outreach programs and activities that help congregations, schools, charitable organizations and individuals in need. For more information, visit [Thrivent.com](http://Thrivent.com). Also, you can find us on [Facebook](#) and [Twitter](#).

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*For additional important disclosure information, please visit [Thrivent.com/disclosures](http://Thrivent.com/disclosures).*

**Habitat for Humanity International** is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved more than 350,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.75 million people. For more information, or to donate or volunteer, visit [Habitat.org](http://Habitat.org).

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